



IRIS IVANA GRANT

ABBREVIATED BIO

Iris Ivana Grant is the CEO and founder of the Genési Group, Inc., a strategic philanthropy consultancy known for its innovative approaches that add depth to the value propositions of social impact investing, social enterprise and aligning strategic partnerships within the for-profit and non-profit arenas. Known for cutting edge partnerships, the company has excelled as it helps facilitate disruptive dialogues in the merging of social entrepreneurs, fund campaigns, corporate social responsibility and developing methodologies that expose areas of benefit, not readily identified through traditional fundraising models and philanthropy.

She is a [TEDx speaker](#) and award winner, who has facilitated transformative professional workshops, trainings and panel discussions that have inspired thousands. Iris is a versatile strategist and fundraising/advanced development professional with over 15 years of outstanding experience in several industries, both for-profit and not-for-profit. She is a highly respected visionary and innovator with a solid record of accomplishment in philanthropic donor advisement, CSR partnerships, fundraising campaign strategies and brand management, her social entrepreneur methodologies have resulted in broad-based engagement and motivated action of the target donor engagement. Her in-depth knowledge of the profession combined with the ability to inspire team building with culturally diversified groups and collaborative partnerships for community impact.

Her proven track record of success has been with companies such as Florida Blue, Florida Blue Foundation, Sales Force Global-Philanthropy Cloud, Jacksonville Chamber of Commerce and United Way of NEFL, just to name a few. Iris' trademarked Right Foot Left Foot Principle social entrepreneurial and nonprofit leadership trainings brings to light significant benefits that add overwhelming value to their bottom line and are changing the way nonprofits do business.

Community is important, and she serves as a mentor and sits on several Corporate and Advisory Boards, alongside the Association of Fundraising Professionals (AFP), AFP Foundation International Development Forum Committee, The Vault Foundation, and Kids N' Capes.

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